



**FÉDÉRATION INTERNATIONALE DU SPORT UNIVERSITAIRE
INTERNATIONAL UNIVERSITY SPORTS FEDERATION**

FOR THE ATTENTION OF:
FISU Member Associations

FROM:
Oleg Matytsin, FISU President
Eric Saintrond, FISU Secretary General/CEO

Lausanne, 29 March 2019

Dear Friends,

As you know, the International Day of University Sport (IDUS) proclaimed by UNESCO is celebrated annually on 20 September. We again encourage you to celebrate this day together with your members and partners.

Every National University Sports Federation have a different idea on how to celebrate IDUS 2019 and FISU very much welcomes this. In fact, we encourage you to think creatively, shaping your events to represent the culture and personality of your country. The overall aim remains the same: developing university sport from grassroots to competition level, from local to international.

To help you put together your own International Day of University Sport celebration plan, we have the **IDUS Guidelines** available in four FISU official languages with other IDUS related information on [FISU webpage](#).

We clearly understand that for some of our members, according to the educational systems and the academic calendar, the date of 20 September does not correspond to the start of the semester. Nevertheless, we are convinced that events may be organised for promoting the IDUS goals on other dates in the same period. What matters to FISU is to draw the attention of the citizens, the sport community as well as the academic and political leaders to the importance of combining education and sport, and to the values of the benefits of practicing sports on regular basis in the appropriate environment.

We would like your events to be seen across the globe, on all social media channels. The best way to spread the word of your event is to use the hashtag **#LetsIDUS** and to encourage your participants and partners to do the same.

In case you need more information or help to prepare your IDUS celebration plans, please do not hesitate to contact the FISU Education and Development department development@fisu.net.

Sincerely,

Oleg MATYTSIN
FISU President

Eric SAINTROND
FISU Secretary General /CEO